

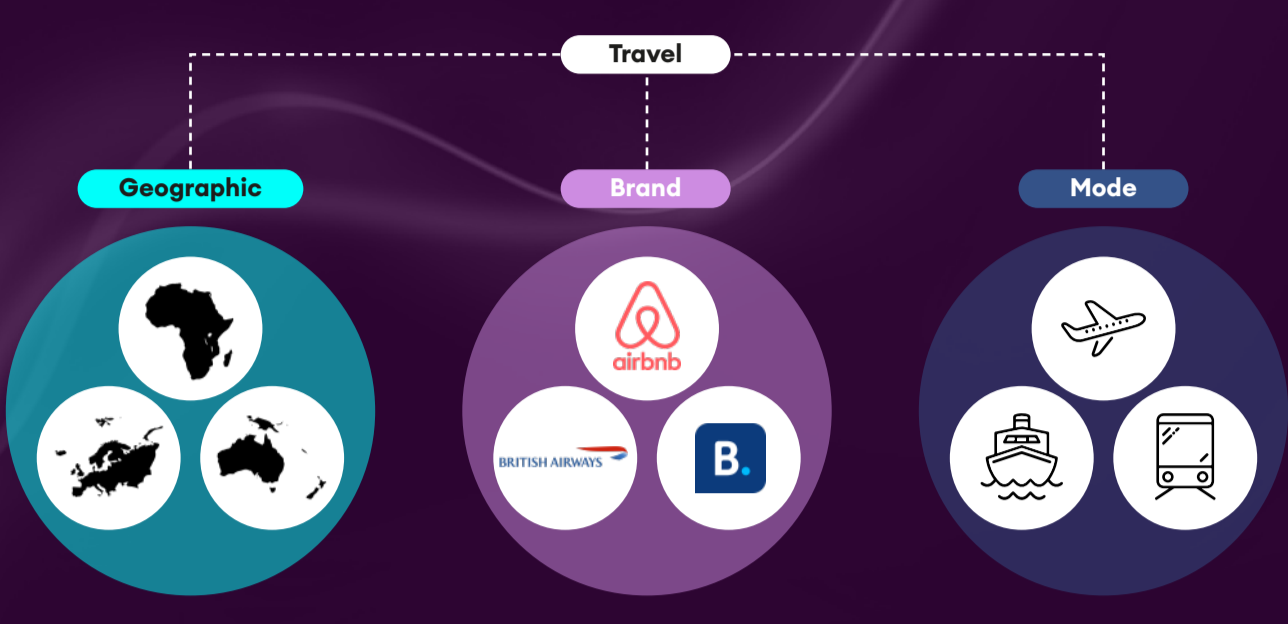
Utilising intent analytics to drive precision targeting of the travel audience

Human intent is always evolving...

From the **1.5 billion** live signals ingested per day across the open web, our technology allows us to understand the full live intent around travel. From this, we can intercept users and target at a granular level driving a far more positive customer experience online and better outcomes for your brand campaign.

At Nano, we have developed a best-in-class live intent targeting platform that is fully cookieless and not reliant on any other form of user ID. Hence our tech is fully ready for the demise of the 3rd party cookie.

At Nano we understand the full live intent travel opportunity



We can target Geographic intent by Continent

Live-intent Opportunity by Continent

Average monthly impressions for target destinations from UK

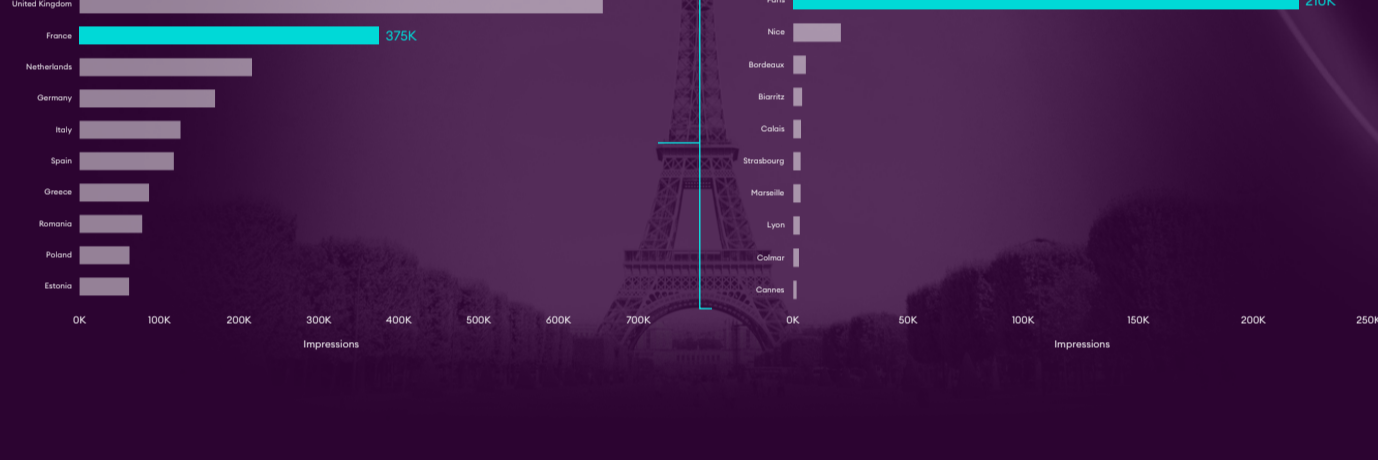


...by Country

European Intent Opportunity by Country (Top 10)

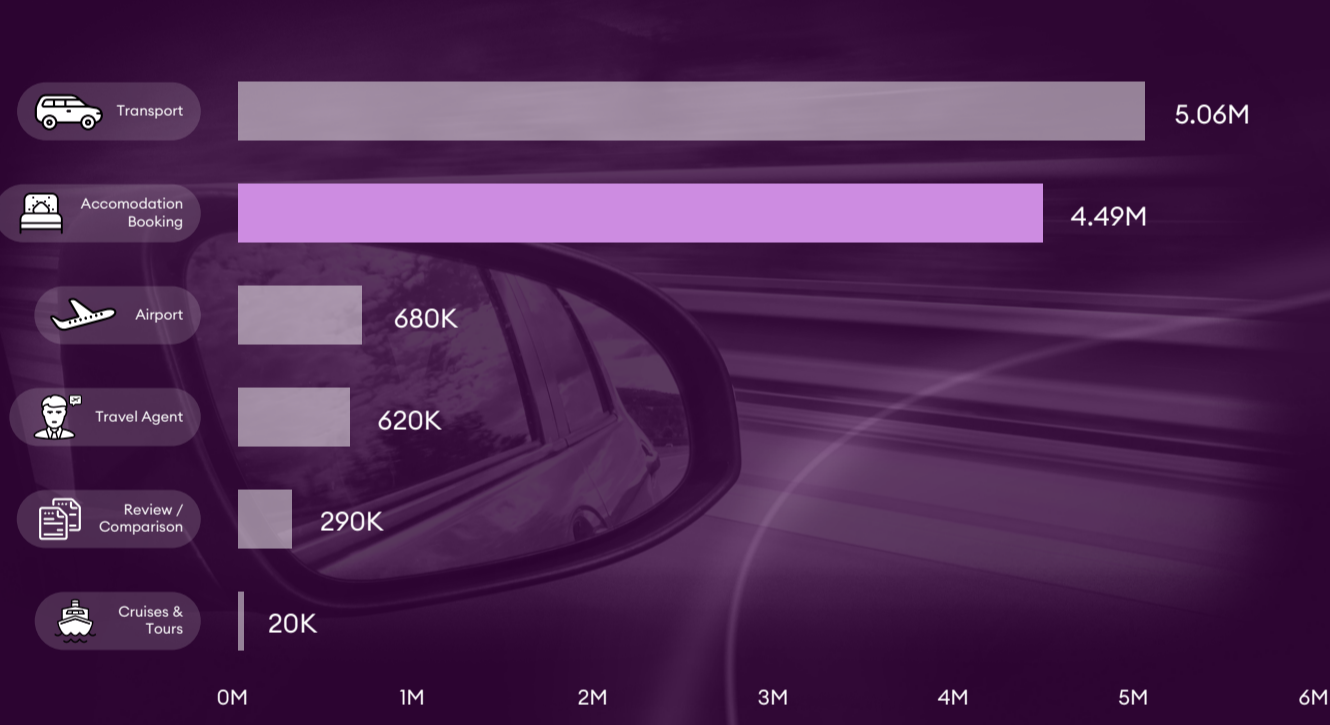
...and even by City

France Intent Opportunity by City (Top 10)



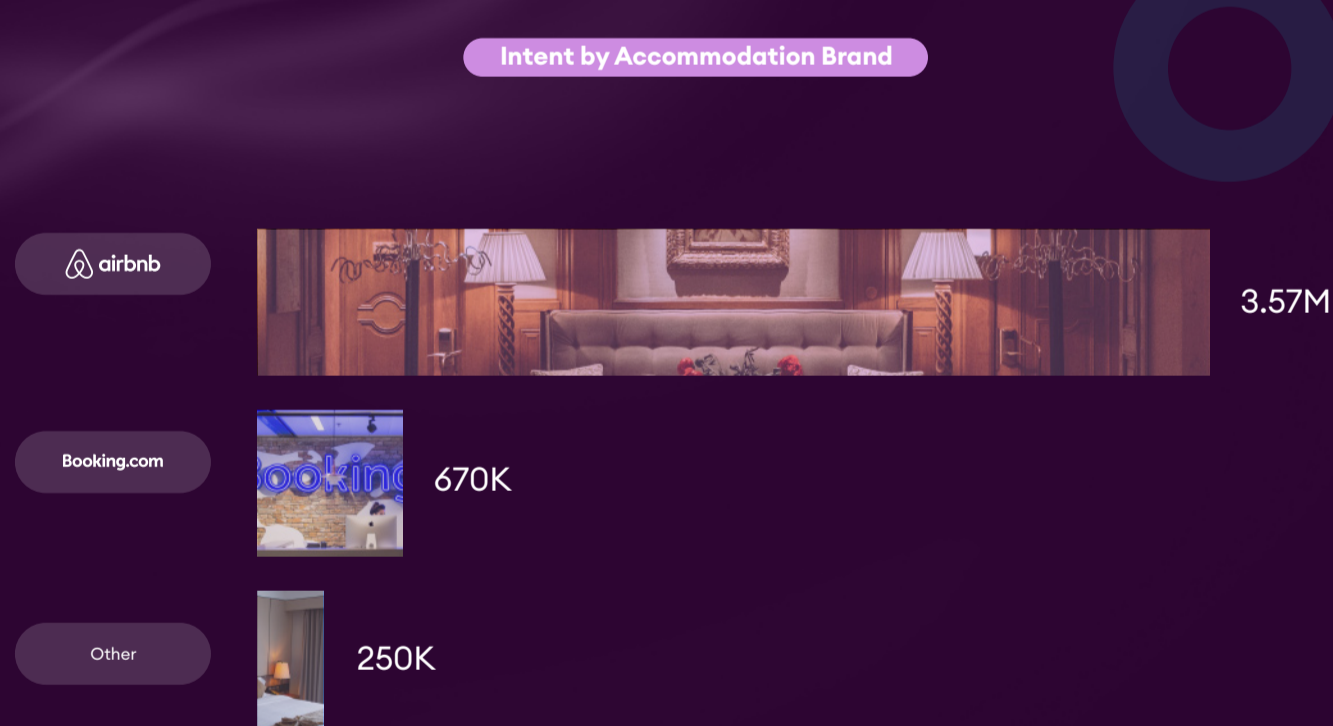
We can target Brand intents by Type

Intent by Brand Type



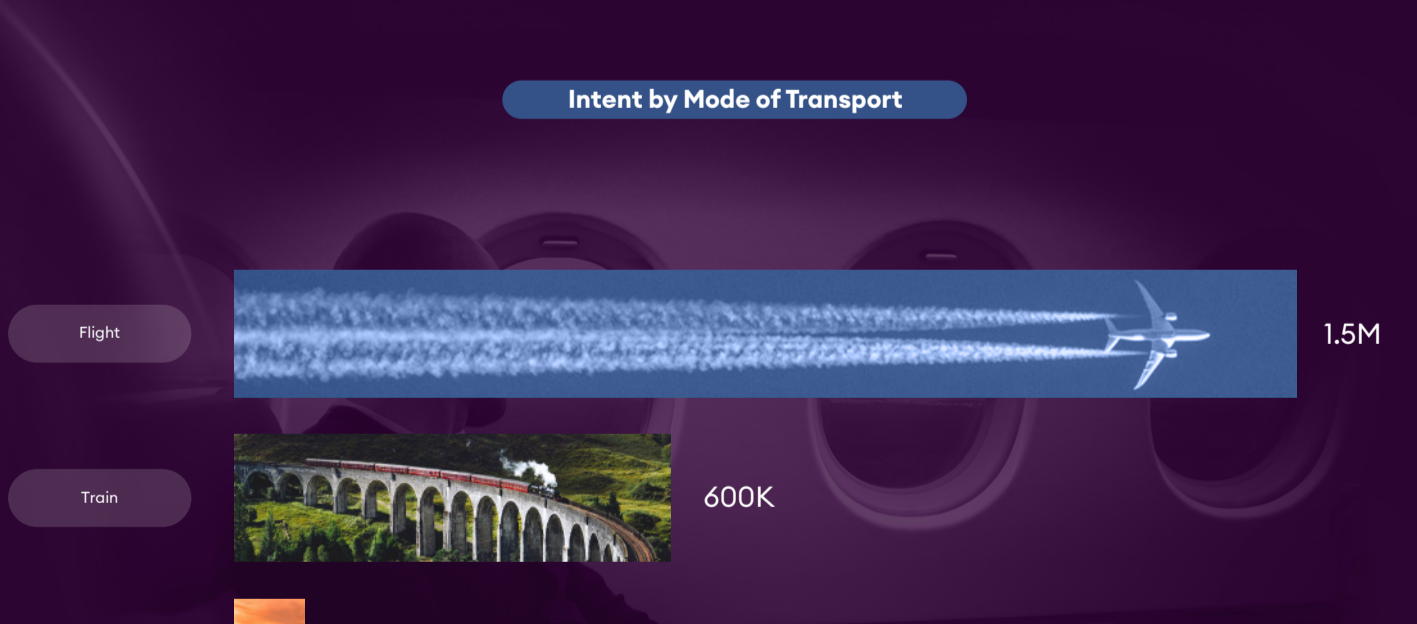
We can target Brand intents by Brand Name

Intent by Accommodation Brand

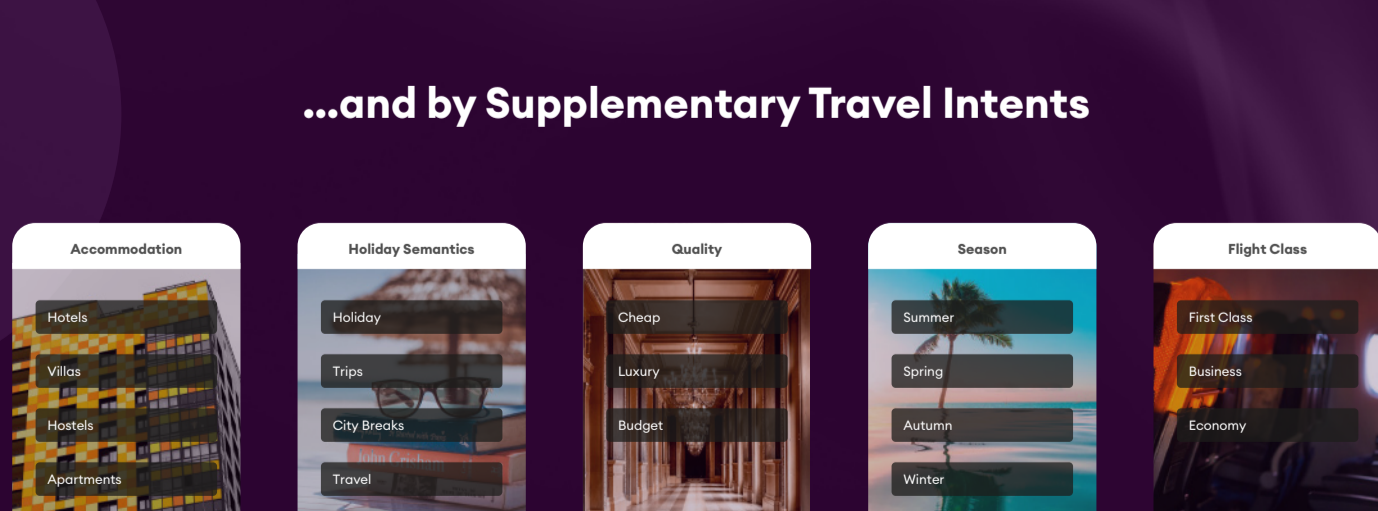


We can target Mode intents

Intent by Mode of Transport



...and by Supplementary Travel Intents



If you want to understand your full audience potential across the travel sector, contact us today for a bespoke consultation

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www.nanointeractive.com